Reconsidering the concept of "KYOSEI" from the viewpoints of economics and business for the education of the course in the future

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Abstract

This paper explores the concept of "KYOSEI" through four perspectives advocated by GSC's (School of Global Studies and Collaboration) experts in economics and business. It consists of the following four chapters: Chapter 1 presents the historical trends of the population problem as a global issue, then suggests the importance of considering global resource allocation through "KYOSEI" because the characteristics of the population problem faced by developed and developing countries differ. Chapter 2 describes the actual situation and trends of GVC (Global Value Chain) research. It is suggested that the key to "KYOSEI" through GVC is "Economic upgrading" and "Social upgrading". Chapter 3 proposes introducing a new type of business creativity, which is also useful to the education of GSC with "KYOSEI" among the four specialized fields of social sciences. Chapter 4 reviews the issues facing Japan as discussed in several texts on Japanese economic and business history, then compares their historical perspectives. It emphasizes the importance of escaping from the fixed economic ideology, which overemphasizes quantitative expansion as economic growth. It also emphasizes the importance of clarifying the concept of "KYOSEI", which leads to the unique and valuable education of GSC's economic and business course.